



2004 Media Results for FORTUNE 500 Companies

On September 29, 2004, EPA released the inaugural list of Best Workplaces for CommutersSM from the FORTUNE 500 Companies. All 69 companies on the list offer outstanding commuter benefits at one or more work sites. The “best of the best”—those with the highest percentage of employees working at Best Workplaces for CommutersSM work sites—appeared on a ranked Top 20 list.

EPA secured exceptional media coverage for these companies. More than 240 media outlets across the country provided positive exposure and recognition to these commuter-friendly companies. Each of the Top 20 companies was mentioned in at least 110 media stories nationwide.



“A place on the list gives companies bragging rights and a chance to use the program’s logo for recruiting. Some companies use the slogan in help-wanted ads, and some have seen a decline in staff turnover.”



“Sun...is refining the very idea of what constitutes a normal office with its iWork program. Not only can employees telecommute, they also can bring up their own desktop computer on any PC in any Sun office.”



“Best place for commuters to work? Intel...according to the Environmental Protection Agency....”

Some of the nation’s largest media outlets covered the Best Workplaces for CommutersSM from the FORTUNE 500 Companies. This media exposure resulted in more than 25 million impressions with a value of more than \$1 million to participating companies.

ABC News.com
BusinessWeek Online
CBS News.com
CNBC – Squawk Box
CNN Headline News
Forbes.com
MSNBC
New York Times Online
Planet Ark Online – Reuters World
Environment News

Reuters
Tech News World
The Associated Press
USA Radio Network
USA TODAY, USA TODAY.com
Wall Street Journal Online
Wall Street Journal Syndicated Radio
Washington Post
Wired News
YahooNews.com



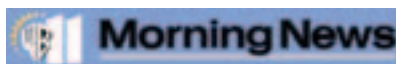
"Intel, Fannie Mae, and Cisco Systems top the US government's list of FORTUNE 500 companies that have the best commuting benefits for their employees."



"Hewlett-Packard provides three subsidized van pools, commuter checks for \$40 to use public transit, and four shuttle services that take employees between train stops and the company's headquarters. It also provides free electric vehicle charging in five Cupertino stations and four Palo Alto stations."



"Hewlett-Packard Co., Georgia Power Co. and Mirant Corp. were among the 69 companies recognized nationwide. They encourage workers, often with subsidies, to walk, take transit, bike, or ride car and van pools to work. They also cut down on driving by allowing employees to telework from home."



"Still to come, tired of sitting in traffic? Maybe you should switch companies. We'll reveal the Best Workplaces for Commuters."



"If you're looking for a place to work but you hate getting stuck in traffic, you'll want to take note of these companies..."

For More Information

View the complete list of media coverage at www.bwc.gov/f500. For more details on Best Workplaces for CommutersSM:

- ▶ Call our hotline at (888) 856-3131
- ▶ E-mail us at bwc@epa.gov
- ▶ Visit our Web site at www.bwc.gov